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# Online Giving & Merchant System

 giveeffect

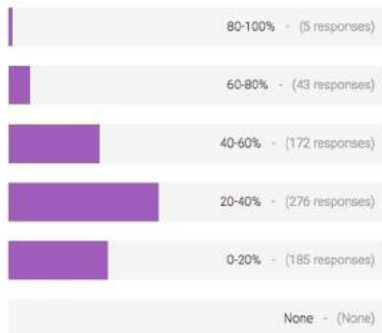
[www.giveeffect.com](http://www.giveeffect.com)

## Nonprofit Donate Button: Custom branded mobile-friendly donation pages.

Over 20% of donations are made online. Convert your nonprofit donors, volunteers and supporters into lifelong donors. Giveffect's donor management systems allows your team to collect, track, manage any type of donation. We take care of the rest.

### We asked 681 client admin users:

"How much has Giveffect helped your nonprofit increase fundraising revenues?"



### Online One-Time or Monthly Donations

Design your donation pages with one-time and/or monthly recurring donation options. Giveffect's donor management system will automatically charge their credit card each month.

### Offline Donation Gift Tracking

Track all donor gifts with Giveffect's donor management software. Logged donations will automatically be entered into the database. Track donor: cash, checks, in-kind items and services, bitcoin, securities and more.

### Automated Tax Receipts

When donations are made online, tax-receipts branded to your nonprofit organization can be sent automatically to your donors.

### Offline Tax-Receipts

Log offline donations into the donor management software, and Giveffect's nonprofit software can auto generate a branded tax-receipt for print and email.

### Offline Thank You Letters

Log offline donations into Giveffect's donor management software, and send out custom thank you letters to your donors by email or print!

▲ 32%  
**increase in  
fundraising  
revenues**

### Tiered Donations with Descriptions

Each donation is a donor investment towards your nonprofit's mission. Add descriptions to each donation tier and build insightful relationships with your supporters.

### Branded Online Donation Pages

Giveffect becomes your nonprofit donate button. Custom brand each donation page. Track any type of data you wish. We automatically send out your custom thank you letters and issue tax-receipts on your behalf.

### Pledge Installments

Do your donors prefer pledge installments over monthly recurring donation plans? Our donor management system allows your team to design the pledge installments in any way you wish: flexible dates and flexible amounts due.

### Automated Data Entry

Giveffect's automated donor management software automatically logs and enters all donor records into the constituent relationship management database. Your nonprofit business office development director will no longer have to manually do this again!

### Automated Thank You Email

Nonprofits can customize thank you emails with Giveffect's Email Marketing System that's integrated with our donor management software. Tailor each message based on your donor's name, amount donated, fundraising campaign name and more.



## Daily Direct Deposits to your Bank Account

Our Payment Partners ("WePay", "PayPal", "Stripe") ensures that your money is held in a protected account by our FDIC-insured or CDIC-insured partner bank, so your funds are never at risk.

### SMS Text-to-Give

Supporters may make donations simply by sending an SMS Text message from their mobile device to your dedicated phone number. Create specific keywords for your campaigns and auctions to track analytics and A/B test your marketing channels.

### Mobile Responsive Web Pages

All of our pages are automatically mobile-responsive and are designed to look as beautiful on a mobile device as they do on the desktop.

### Manage Recurring Donations

Donors can login to manage their monthly recurring donations.

### Quickbooks Accounting Reports

Track all the custom fields your nonprofit requires to update financial reconciliations. Your nonprofit can generate this in Quickbooks format.



### Donor Tax-Receipts

Your donors can get access to all their online and offline tax-receipts. They simply have to login and download them. Nonprofits no longer have to pull-up tax-receipts from their files.

### Donor Fundraising Pages

Giveffect allows donors to start their own fundraisers, join a peer-to-peer fundraiser, friends-asking-friends and team fundraisers. By logging in, they can manage their very own fundraising page.

### Donor Gamification

Nonprofits can award social badges to donors, volunteers and constituents through Giveffect. These awards will appear on their profiles.

### Donor Portal

Your donors and constituents can opt-in for their very own donor profile. When they donate to your nonprofit, their information will be accessible with a Facebook login or Giveffect's single sign-on.



*"By switching to Giveeffect we have eliminated having to use multiple non-profit platforms to function. Everything was separate for us before and we basically were spending a ton of time moving between nonprofit software platforms and systems that didn't communicate well together and/or did not allow us to present the look and feel of our non-profit organization.*

*With Giveeffect, we can easily accomplish all of our tasks from one non-profit software AND on the frontend of things it integrates seamlessly with our own Big Brothers Big Sisters website!"*

**Kris Hoxie - Office Manager  
Big Brothers Big Sisters of Northwestern Michigan**

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🌐 [www.giveeffect.com](http://www.giveeffect.com)

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## Contact Information

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