A Database that’s Connected. And Automated.

With the Giveffect database, anything that happens on your website (donations, signups, peer-to-peer fundraising, RSVP, applications, volunteer forms, waivers, scheduling, ticket sales, email campaigns) gets entered automatically into the database. Reminders, tax-receipts, annual statements, pledge invoices are auto-prepared, and much more!

You’ll have a complete 360° view of your Constituents, Donors and Volunteers.

Our Database has 6 core pillars:

1. CONTACT & CONSTITUENT management database
2. DONOR management database
3. VOLUNTEER management database
4. MEMBER management database
5. MOVES management / MAJOR GIFTS tracking
6. GRANT management database

Features in each Database:

- Individual & Corporate contact profiles
- Contact Auto-complete
- Relationship tracking
- Custom fields
- Constituent overall visual summary
- Pre-authorized credit cards for renewal
- Annual statements
- Automated reconciliation fields
- User access restricted settings
- Attributes and groups
- Assign tasks
- Log notes
- Mail merge
- Household group merge
- Batch gift group merge
- Mass custom emails
- Duplicate checker
- NCOA
- Change history
- Full data export
Contact Profiles

Within the database you can see individual supporter’s entire activity summary, including the history of donations, volunteering, ticket purchases, event attendance, RSVPs, and document submissions (such as liability waivers).

Advanced Reporting

At Giveffect we believe you are what you measure. While measuring, tracking, and interpreting data on constituents, donors, and volunteers is a core function of nonprofit development teams, this task can become difficult with fragmented systems.

If you rely on import/export as a means to gather data then you are only seeing parts of the chapter, not the full story. With Giveffect’s connected system, you always get a 360° view on all data points.

- Advanced custom reports
- Canned reports
- Retention reporting
- Loyalty reporting
- Constituent data reporting
- Volunteer reporting
- Financial reconciliation reports
- Quickbooks reports
- Sponsor & Corporate reports
- Pledge reports
- Soft credit reports
- Lifetime giving & In-kind reports
- Duplicate checker reporting
- Report customization with search filters
- Easy query and date range functionality
- Audit log reporting
- Basic reporting
- Smart queries
- Fundraising campaign data analytics
- Newsletter and email data analytics
- Volunteer campaign data analytics
- Constituent data analytics
- Automated scheduled reporting
- Custom dashboards
“The greatest thing about Giveffect is that everything is in one system. When we were considering which nonprofit software to use, the four key things we were looking for was a volunteer management database, donor management database, online giving system and registration forms. We were really looking for a CRM database that was able to spit out reports and had an easy way for importing data.

What I also liked was the e-marketing piece because we can track the data that comes in for everything the donors give and market them with a newsletter. It’s also really easy with the Giveffect nonprofit software to spin out thank you notes and issue tax receipts. Then we follow-up with our Goodwill donors with a phone call.”

Klassie Alcine - Director of Community Engagement
Goodwill of Western Missouri & Eastern Kansas