Giveffect's Web-in-a-Box

Giveffect's Web-in-a-Box solution is the easiest way for a nonprofit to build a website. It's surprisingly easy for any staff member to build pages, manage blogs and feature the right content. Giveffect offers a variety of nonprofit themes to help jumpstart the website building process. Easily communicate your mission, programs, planned giving, volunteering opportunities, events, fundraisers, programs - and more.

Build Only Using Drag & Drop

Whether you are a non-technical staff with zero website experience or a skilled web developer looking for advanced customization, Giveffect's web-in-a-box has got you covered. For the novice website builder, if you know how to use Facebook, then you can easily build a fully-functional website with Giveffect.

Nonprofit staff simply drag and drop elements to their pages and publish their site when ready. For the skilled website builder, our custom HTML and CSS options ensure that you have as much flexibility to add your own touch to your website design and functionality. Both beginners and professionals can interface with Giveffect's web-in-a-box software.

- Text
- Images
- Video
- Surveys
- Polls
- Audio clips
- Documents
- Blogs
- Contact pages
- and more!
Share your Content with Blogs

Capture the attention of your enthusiastic supporters with blogs. Giveeffect’s built-in blogging system enables your nonprofit to share impactful stories, news and updates with your community. Drive more visitors to your site through the search engine. Enhance your search engine optimization efforts by entering your page title, page description, meta keywords - and more.

Build a Storefront

Is selling promotional material part of your fundraising and community-building strategy? Sell t-shirts, pens, booklets and more! Giveeffect’s built-in storefront allows your nonprofit to sell both physical and digital products.

Analyze your Traffic in Real-Time

Make your site better by finding out how users click and scroll through your website. Easily connect with your Google Analytics and Heat Maps. Get priceless insights for high-ROI changes, help your team prioritize redesigns, speed up user testing and analysis process. With more data, your team can tailor your message to communicate what’s important.

Do it all from your Mobile Devices

Whether you are a non-technical staff with zero website experience, Nonprofits can easily create, manage and edit their website from any device. Modify your website on the go, and make changes in real-time.
“Giveffect includes a super simple and beautiful drag and drop website tool that we love. To be able to create these really attractive campaigns on top of using the website builder has been great. We are already getting a lot of positive feedback from our board, supporters, and key volunteers.”

Kathleen Caron - Sponsorship Manager
Helping Children Worldwide