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Wealth Screening & Major Gifts

 giveeffect

www.giveeffect.com

We take the guesswork out of Fundraising

Fully integrated with the rest of the Giveeffect software system, perform prospect research to optimize your fundraising efforts.



Find Hidden Prospects

Our wealth system allows you to find the hidden major gift prospects already in your constituent database, letting you focus on where the money lies.



Fundraise Smarter

We use industry leading prospecting analytics and modeling that allows you to accurately determine which prospects are more likely to give in the future and give more.



Hit Your Target

When you combine the most accurate philanthropic data available with the industry leading wealth algorithms, fundraising goals are surpassed.

Search Prospects

We integrate with the industry's top service providers to consolidate public records and traditional wealth markers such as:

- ✔ Wealth and ability to give
- ✔ Philanthropic and political activity
- ✔ Past giving totals with year and amount
- ✔ Nonprofit affiliations

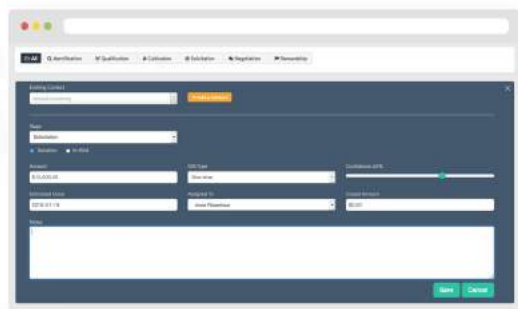
Access enhanced prospect insights with the Wealth Screening search engine.

First Name *	Last Name *	Hidden Name
<input type="text" value="John"/>	<input type="text" value="Smith"/>	<input type="text"/>
Spouse First Name	Spouse Last Name	Spouse Middle Name
<input type="text"/>	<input type="text"/>	<input type="text"/>
Street Address	Street Address 2	City
<input type="text"/>	<input type="text"/>	<input type="text"/>
	State *	Zip Code *
	<input type="text" value="California"/>	<input type="text"/>

[Chat with us](#)

Identify and Track Major Gift Prospects

Development tools designed for Major Gift Officers. Move major gift prospects through the pipeline from Identification to Stewardship.

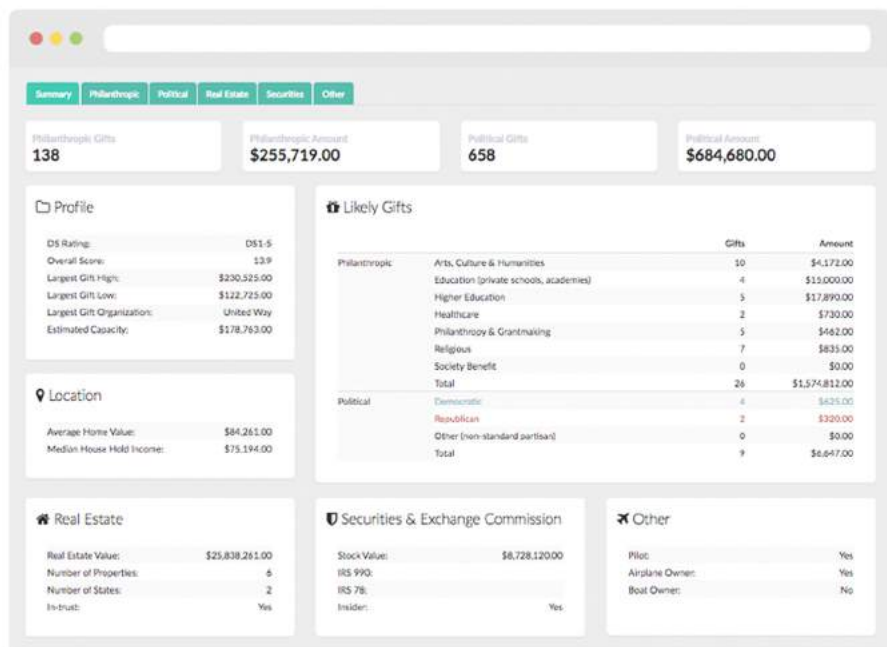


- ✓ Flag opportunities for potential prospects
- ✓ Collaborate with colleagues for prospect development
- ✓ Track notes, close date, confidence level, and closed amount

Comprehensive Reports

We generate rich comprehensive reports using data with the highest accuracy rate in the industry. Reports include:

- ✓ Wealth and philanthropic giving
- ✓ Income
- ✓ Real estate
- ✓ Relationships with other nonprofits
- ✓ Relationships with publicly held companies
- ✓ Stock transactions
- ... and more!





"Giveeffect is very easy to use and have used it to manage many of our fundraising campaigns. We have found the Tech Support at Giveeffect have been very helpful when we have needed them. We would recommend!"

**Sandra Niven - Volunteer Administrator
United Way of the Lower Mainland**

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01 Online Giving

02 Fundraising & Events

03 Volunteering

04 Contact & Relationship Management

05 Nonprofit Management

06 Website & Web Hosting

07 Email & Marketing

▶ 08 Wealth Screening

09 Memberships

10 Smart Automation

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